



8th International Symposium on Soil Organic Matter (SOM 2022) *-Sponsorship Prospectus-*

I. Overview

1. Title

- 8th International Symposium on Soil Organic Matter (Abbr.: SOM 2022)

2. Dates & Venue

- Dates: June 26 (Sun) ~ 30 (Thu), 2022
- Venue: Grand Walkerhill Seoul • Seoul, Korea

3. Theme

- SOM in the Anthropocene

4. Previous symposium

- Held every two years
 - 8th symposium was planned to held in 2021 but postponed due to the COVID-19 pandemic.
- 7th International Symposium on Soil Organic Matter Australia (2019)
- 6th International Symposium on Soil Organic Matter United Kingdom (2017)
- 5th International Symposium on Soil Organic Matter Germany (2015)

5. Official Language

- English

6. Host organization

- Korean Society of Soil Science and Fertilizer (KSSSF)

7. Organizer

- Chair Pil-Joo KIM (Gyeongsang National University)
- Vice Chair Sung Chul KIM (Chungnam National University)
- Secretary General Sang Yoon KIM (Suncheon National University)

※ [List of Local Organizing Committee](#)

8. Website

- www.som2022.org



9. Program at-a-glance

Time	June 26 (Sun)	June 27 (Mon)	June 28 (Tue)	June 29 (Wed)	June 30 (Thu)
08:30 ~ 16:30	Booth & Poster Board Build-up (09:00 ~ 14:00)	Registration (08:00 ~)		Registration (08:00 ~ 15:00)	Field Tour (Ticket sales)
08:30 ~ 09:00		Opening Ceremony			
09:00 ~ 11:00		Opening Plenary	Plenary Session 2	Plenary Session 4	
11:00 ~ 11:30		Coffee Break & Poster viewing @ Exhibition Hall			
11:30 ~ 13:00		Concurrent Session 1	Concurrent Session 3	Concurrent Session 5	
13:00 ~ 14:00		Lunch			
14:00 ~ 15:00		Plenary Session 1	Plenary Session 3	Plenary Session 5	
15:00 ~ 16:00	Registration (16:00 ~ 19:00)	Poster Session 1 (with coffee break)	Poster Session 2 (with coffee break)	Poster Session 3 (with coffee break)	
16:00 ~ 17:30		Concurrent Session 2	Concurrent Session 4	Concurrent Session 6	
18:00 ~ 20:00	Welcome Reception (17:00 ~ 19:00)	Young Scientist Session	Symposium Dinner	Closing Ceremony (17:30 ~ 18:00)	

10. Secretariat

- c/o ThePlan Co. (For sponsorship inquiries)
: Ms. Julia YI (secretariat@som2022.org) • T. +82-2-538-2042~3)



II. Sponsorship Package

1. Overview

	Item	Amount	No. of sponsor(s)	Remarks
1) Main Sponsor	A. Diamond	USD\$ 50,000	Multi companies	
	B. Platinum	USD\$ 30,000		
	C. Gold	USD\$ 20,000		
	D. Silver	USD\$ 10,000		
	E. Bronze	USD\$ 5,000		
	F. Jade	USD\$ 3,000		
1) Exhibition booth	G. Shell scheme (6m ²)	USD\$ 3,000	Multi companies	
2) Printed AD in Final Program	H. Back cover	USD\$ 2,500	Sole company	Full page
	I. Inside of front cover	USD\$ 2,000	Sole company	Full page
	J. Inside of back cover	USD\$ 2,000	Sole company	Full page
	K. Inside full page	USD\$ 1,500	Multi companies	
	L. Inside half page	USD\$ 750	Multi companies	
3) Web Banner	M. On the main page	USD\$ 500	Multi companies	
	N. On the sponsor's page	USD\$ 300		
4) Others	O. Coffee Break	USD\$ 1,000	Up to 6 companies	2 sponsors/day
	P. Souvenir	USD\$ 3,000	Sole company	
	Q. In-kind	Negotiable	Multi companies	

2. Sponsors' Benefits

1) Main sponsor

Item	Diamond	Platinum	Gold
Amount	USD\$ 50,000	USD\$ 30,000	USD\$ 20,000
① Free registration	15 persons	9 persons	6 persons
② Free booth	Shell scheme 3 units (18m ²)	Shell scheme 2 units (12m ²)	Shell scheme 1 unit (6m ²)
③ Free printed AD*	Back cover full page	Inside of front or back cover full page	Inside full page
④ Co-host**	Marked as co-host for SOM 2022	Marked as co-supporter for SOM 2022	Marked as co-host of all plenary sessions
⑤ Free web banner	Exposed on the landing page (Web banner should be provided by sponsors)		

Remarks

- Free registration is limited to sponsor company's employee.
- If you want to use the exhibition booth, a free booth is provided, and the sponsor must additionally carry out the decoration inside the booth.
- Refer to each item for details on the Sponsorship Benefits items.



Item		Silver	Bronze	jade
Amount		USD\$ 10,000	USD\$ 5,000	USD\$ 3,000
Exclusive offer	⑥ Free registration	3persons	2 persons	1 persons
	⑦ Free booth	Shell scheme 1 unit (6m ²)	X	X
	⑧ Free printed AD*	Inside half page	X	X
	⑨ Co-host**	Marked as co-host of 2 plenary sessions	Marked as co-host of 3 concurrent sessions	Marked as co-host of 1 concurrent session
	⑩ Free web banner	Exposed on the landing page (Web banner should be provided by sponsors)		
Remarks				
- Free registration is limited to sponsor company's employee. - If you want to use the exhibition booth, a free booth is provided, and the sponsor must additionally carry out the decoration inside the booth. - Refer to each item for details on the Sponsorship Benefits items.				

*Free printed AD

- ① Ads on the front cover, inside the back cover and inside the back cover of the page are only served to one sponsor per page. If there are multiple sponsors of the same rank, the benefits will be given priority to the first-come-first-served depositor. Advertisements from late-deposited sponsors are printed as full-page ads inside the final program.
- ② Advertisement files must be prepared and submitted by the sponsor in accordance with guidelines of "3) Final Program Paper Advertisement" on page 6 of this document.

**Co-host

- ① The Diamond sponsor's logo will appear on the SOM 2022 website, in the final program book and on all banners on site as co-hosts of the SOM 2022 Conference.
- ② The Platinum sponsor's logo will appear on the SOM 2022 website, in the final program book and on all banners on site as co-supporters of the SOM 2022 Conference.
- ③ The Gold sponsor's logo will appear on the SOM 2022 website and final program book as co-hosts of all plenary sessions.
- ④ The Silver sponsor's logo will appear on the SOM 2022 website and final program book as co-hosts of 2 plenary sessions.
- ⑤ The Bronze sponsor's logo will appear on the SOM 2022 website and final program book as co-hosts of 3 concurrent sessions.
- ⑥ The Jade sponsor's logo will appear on the SOM 2022 website and final program book as co-hosts of 1 concurrent session.



2) Exhibition Booth

① Basic offer

Size & spec	Shell scheme (6m ²) - 1 unit (space only booth is not available)
Including	<ul style="list-style-type: none"> A. A three-sided divider: 3m (w) x 2m (d) x 2m (h) B. One fascia with company name C. On "Info. Desk" with one folding chair D. Three spotlights E. One electronic socket (220V, 1kw) F. TWO exhibitor's name badges with a company name/1 unit

Image of Shell scheme (6m²)



- ② Please refer to "SOM 2022 Sponsor's Manual" distributed 3 months before the SOM 2022 for regulations and detailed schedule for installation and demolition of a booth.
- ③ Signage change (using logo and so on), additional rental of furniture, printing related to booth decoration, etc. can be requested and processed through the official SOM 2022 booth constructor and all necessary information and forms will be found in "SOM 2022 Sponsor's Manual".



3) Printed AD in Final Program

- ① Sponsor
 - Gold & Silver Sponsors
 - Company purchased the item of “3) Printed AD in Final Program”
- ② Guidelines for submitting AD file
 - Deadline: May 31 (Tue), 2022
 - Submit the AD file to the SOM 2022 secretariat to secretariat@som2022.org
 - Submit TWO file: One **file for publication** & one **file for draft confirmation**
 - ✘ For details, please check “③ Guidelines for creating AD file”
- ③ Guidelines for creating AD file
 - Production of AD file must be one by the sponsor.
 - Language: English (SOM 2022 Final Program is published in English)
 - Notes on AD files

File for Publication – submission in one of the three options below



Illustrate file (.ai)

- Save under CS5 version
- Outline all fonts
- Attached photos includes linked files and check & save



Photoshop file (*.psd / *.eps)

- Outline all fonts
- Save size as 300 dpi
- Merge all layers into one file



PDF file (*.pdf)

- Outline all fonts
- Save size as 300 dpi

File for draft confirmation



JPG file (*.jpg)

- Save size as 300 dpi

④ Guidelines for size

- Prepare AD file in “working size” with margins of 3mm margin on all sides.

Category	Working size (contents + 3mm margin on all sides)	Printing size (contents only)
Full page AD	211mm (w) x 286mm (h)	205mm (w) x 280mm (h)
Half page AD	211mm (w) x 146mm (h)	205mm (w) x 140mm (h)

- Responsibility for image distortion and cropping due to ad file size error lies with the advertising file submission agency, and the SOM 2022 secretariat does not perform any work related to correcting and correcting error files.



4) Web Banner

Category	On Main page	On Sponsor page
Exposed page	SOM 2022 Main page	SOM 2022 Sponsor page
Posting period	From contract date until the website is closed	
Size (pixels)	To be announced	To be announced
File type	JPG or PNG file	
Submission	Submit secretariat@som2022.org including URL information to be linked in the web banner.	

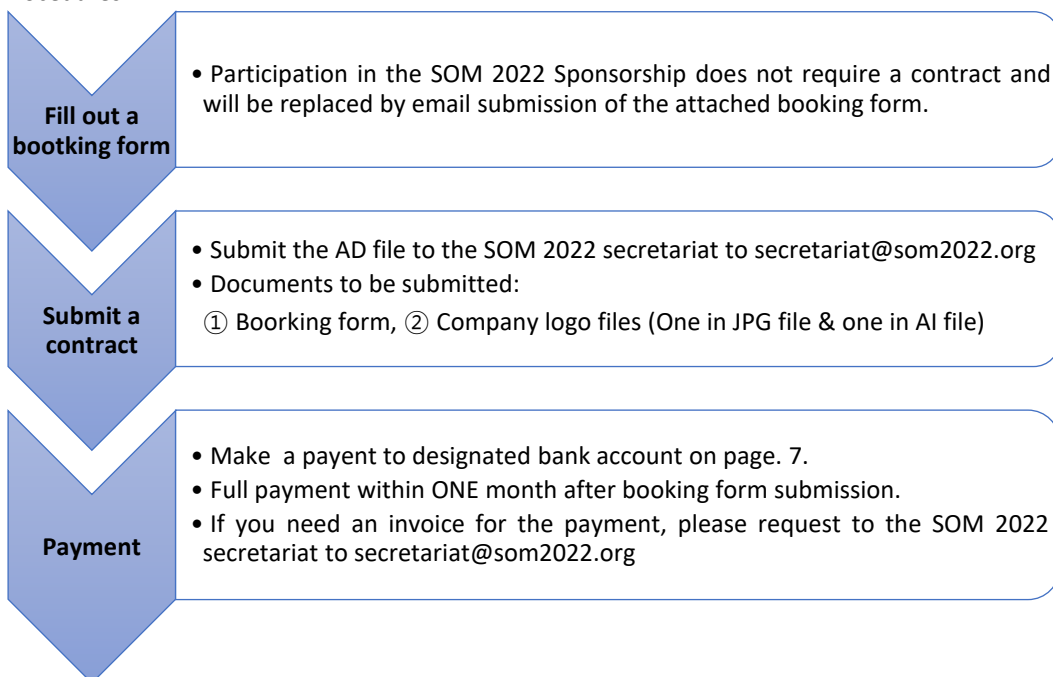
5) Others

Category	Coffee Break	Souvenir	In-kind*
Amount	USD\$ 1,000/slot/day	USD\$ 3,000	Negotiable
Conditions	Up to 6 companies (2 sponsors/day)	Sole company	Multi companies
Benefits	Final program and on-site notice (Limited to sponsored coffee break)	With SOM 2022 logo, sponsor's logo printed	Negotiable

* Please contact the SOM 2022 secretariat (Ms. Julia Yi, secretariat@som2022.org / T. +82-2-538-2042~3) for "In-kind" item.

3. Procedures and Accounting Rules

1) Procedures





2) Payment information

- ① Full payment deadlines: May 31 (Tue), 2022
- ② Account information
 - Bank name: NH Bank
 - Branch Name: Nongchonjinheungcheong Sub-branch
 - Bank Address: 85, 1ga, Chungjeong-ro, Jung-gu, Seoul, Korea
 - Bank Tel.: +82-63-236-2015
 - Beneficiary: Korean Society of Soil Science and Fertilizer
 - Account No.: 301-0298-0458-21
 - SWIFT Code: NACFKRSEXXX

3) Cancellation policy

- ① Cancellation must be notified in writing to the SOM 2022 Secretariat by email (secretariat@som2022.org), and the email must include the reason for cancellation and refund account information.
- ② The refund account must be in the name of the sponsor, and personal bank accounts cannot be used.
- ③ All refunds will be made one month after the end of the conference.
- ④ Bank fees and remittance fees will be deducted from the refund amount and then refunded.
- ⑤ Cancellation policy

Date	Refunded amount
Cancellation by December 31, 2021	50% refund
Cancellation by March 31, 2022	30% refund
Cancellation from April 1, 2022	No refund